

INTRODUCING



ZEUS

Decarbonise your overland supply chains today.

February 2023
yourzeus.com



Introducing Zeus[®]

Zeus is a unique sustainable freight provider, we use a combination of new environmentally-friendly fuels, multimodal transport and proprietary technology to ensure that your company measurably reduces its freight carbon emissions by up to 70%, right now.

Take your place with companies like P&G, Decathlon, Primark and others in using Zeus's tech-anchored approach to streamline freight management, reduce transport costs, and meet your Net Zero targets.

Join the future of freight.

Zeus is registered trademark of Zeus Labs Ltd.



Building a Sustainable Freight future

Creating a modular system to deliver a new universal standard in commercial sustainability.

*As of January 2023, Zeus has been inducted as a Global Logistics Emissions Council (GLEC) member.



- Developed
- - - In Development
- ⋯ Planned



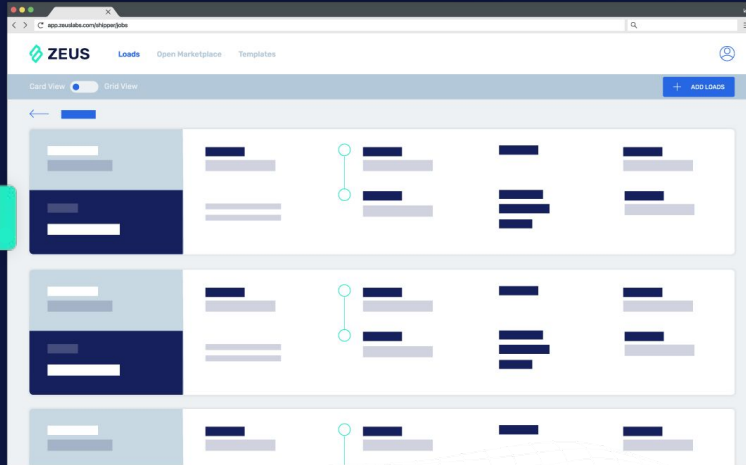
Sustainable Freight Buyers Alliance

How does Zeus work?

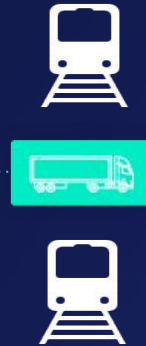
From API to Sustainable Freight to Delivery.

- VEHICLE
- CARGO
- TIMES
- LOCATION

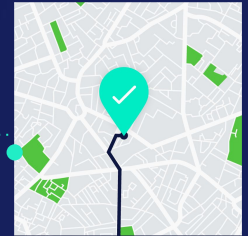
API



Multimodal:
Train + Truck



Location tracked at all times.
Live ETAs.



Accredited Carbon Reporting

After a client allocates to Zeus, we digitally auto-allocate all loads to our partner hauliers with ensuring data integrity and maximum planning lead time.

Success Metrics

A sample of how we helped companies like yours increase reliability and reduce carbon emissions.



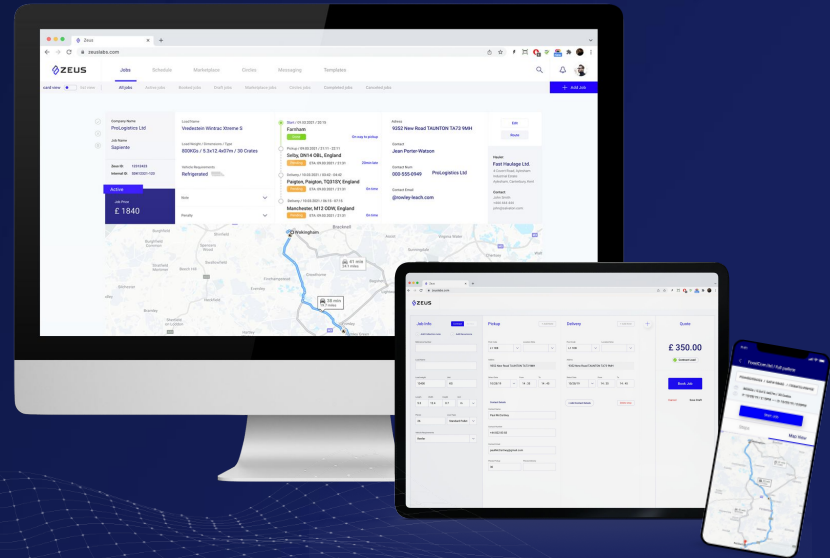
- ✓ 84% reduction in carbon emissions*
- ✓ Custom multimodal solution
- ✓ Increased DoT versus prior suppliers



- ✓ No more missed deliveries
- ✓ Spot loads handled instantly & fixed price
- ✓ Expanded to fixed routes pan-EU



- ✓ Lower freight administration costs
- ✓ Competitive pricing for fixed lanes
- ✓ Guaranteed service level



Zeus: responsive web app + mobile Driver app

*Data based on results of 4 week pilot covering 140 deliveries

Current Clients

Zeus is currently entrusted with **660,000 tonnes** stock worth over **£6bn**.

Third Party Logistics



Consumer Goods



Growers & Manufacturers



Our Awards, 2022-2023



FINALIST - Disrupter of the Year



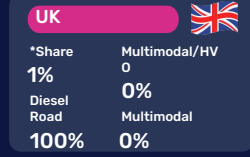
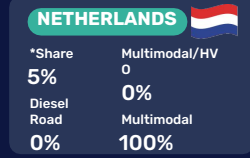
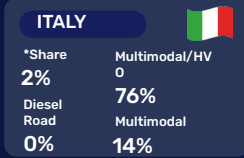
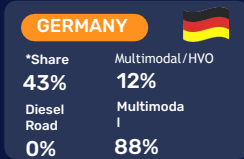
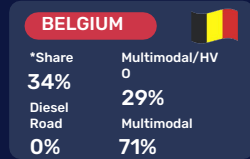
FINALIST - Technology Company of the Year



FINALIST - Innovator of the Year

Transport Solution by Country of Origin

Note: UK and Spain are mainly domestic markets



*Share: refers to percentage of total Zeus volume.



European Destination Mapping

Volume of shipped goods to destination

ORIGIN COUNTRY	DESTINATION COUNTRY	PERCENTAGE %
BELGIUM	ITALY	25%
BELGIUM	NETHERLANDS	1%
BELGIUM	POLAND	3%
BELGIUM	TURKEY	66%
BELGIUM	UNITED KINGDOM	1%
FRANCE	BELGIUM	27%
FRANCE	CZECH REPUBLIC	7%
FRANCE	FRANCE	7%
FRANCE	GERMANY	7%
FRANCE	ITALY	7%
FRANCE	POLAND	14%
FRANCE	PORTUGAL	7%
FRANCE	SPAIN	7%
FRANCE	SWEDEN	3%
FRANCE	UNITED KINGDOM	7%
GERMANY	BELGIUM	3%
GERMANY	FRANCE	3%
GERMANY	GREECE	6%
GERMANY	IRELAND	12%
GERMANY	ITALY	53%
GERMANY	NETHERLANDS	7%
GERMANY	POLAND	1%
GERMANY	ROMANIA	7%
GERMANY	SPAIN	5%
GERMANY	SWEDEN	1%
GERMANY	TURKEY	1%
GERMANY	UNITED KINGDOM	7%
ITALY	IRELAND	12%
ITALY	SPAIN	5%
ITALY	UNITED KINGDOM	1%
NETHERLANDS	ITALY	100%



JOIN TODAY

Request your FREE Freight Analysis!

Let us show you how we can rapidly decarbonise your existing or new supply and distribution chains across UK and Europe.



yourzeus.com